

**CITY OF WINTER PARK  
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting  
8:15 a.m.**

**April 5, 2011  
Welcome Center – 151 Lyman Ave.**

**MINUTES**

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Meeting was called to order at 8:15a.m. in the Welcome Center at 151 Lyman Ave.

**BOARD MEMBERS PRESENT:** Daniel Smith, Stephen Flanagan, Marc Reicher, Michael English, Gwen Lennox, Patrick Chapin and Robert Lewis.

**BOARD MEMBERS ABSENT:** Michael Winn,

**STAFF MEMBERS PRESENT:** Dori DeBord, Peter Moore, and Craig O’Neal

**ADMINISTRATIVE ITEMS**

**A. Approval of Minutes**

**Motion made by Robert Lewis, seconded by Gwen Lennox to approve the minutes. Motion carried unanimously with a 7-0 vote.**

**INFORMATIONAL ITEMS**

**A. Economic Development Plan review**

Ms. Dori DeBord, ED/CRA Director, presented the board with a draft citywide economic development plan. The City Commission requested that a revised Economic Development plan be brought before them for their April 11th meeting. Staff has previously furnished the EDAB with the plan that was completed in August 2009 by a consultant as a starting point for discussion, however this plan was not brought up to the City Commission for final approval. The revised plan uses many of the elements of the original as well as making updates to goals and action steps.

After some discussion the Board changed the mission to “The City promotes a diverse, sustainable, and proactive economic environment that incorporates all elements of the City’s identity, focused on community, culture, and commerce.” In addition, the Board also fine-tuned the proposed goals introduction to “Winter Park shall expand and implement activities and programs over the next three years that will promote and support the five key economic objectives.”

The board continued to review each goal on the plan. The board recommended staff to include more details as to where development could occur, who are the community investors, and the verbiage in certain strategies. Staff will adjust the plan based the Board’s recommendation.

Ms. DeBord will present the ED plan to the City Commission on April 11, 2011 as an informational item. Staff will present a revised ED plan to the Board on their next meeting. Nest meeting is scheduled for Tuesday, May 10, 2011 at 8:15a.m.

There was no further business. Meeting adjourned at 10:35 a.m.