

CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD

Regular Meeting
WP Welcome Center

June 4, 2008
8:15 a.m.

MINUTES

PRESENT: James Barnes, Michael Harbison, Agatha Frances, Sam Stark, Bill Traylor, Steven Sniverly, Robert Lewis and Gwen Lennox; **STAFF:** Cultural & Economic Development Director Chip Weston and Recording Secretary Marva Fortson.

Vice-Chair James Barnes called the meeting to order at 8:20 a.m.

1) APPROVAL OF MINUTES

The May minutes were unanimously approved as submitted.

The new and existing Board members introduced themselves addressing their background and expertise.

2) ANNUAL OVERVIEW OF ECONOMIC DATA

Mr. Weston gave a brief summary of the mission and resolution that created the Economic Development Advisory Board. He stated that the Board has made recommendations for programs that promote responsible economical development. He stated that partnerships have been made with the Chamber of Commerce, Park Avenue Area Association (PAAA), Rollins College and UCF.

A PowerPoint presentation was provided by Mr. Moore of the following:

- Mission of the Economic Development Advisory Board
- Demographics (population / households)
- Government (millage rates / land use / property values)
- Issues: Real Estate market / Affordability/ Legislative & State Reforms / Traffic & Parking / Economic Vitality & Sustainability / Cost of Living

The Board commented and/or discussed the presentation, the expansion of computation of ad valorem revenue from the class of commercial leases, bond rates, fee charge for services, revenue base and reserved funds.

3) SET SCHEDULE FOR NEW MEMBER ORIENTATION MEETING WITH STAFF

Mr. Weston stated that he will be contacting and meeting with new Board members, Gwen Lennox, Robert Lewis and Michael English (one-on-one) discussing the mission and resolution of the Board. He distributed the Sunshine Law pamphlets to new Board members.

4) OLD BUSINESS

Mr. Stark stated that the Park Avenue Area Association (PAAA) and ZHA, Inc. will be meeting to discuss Planning the Possibilities, Wednesday, June 18th, 4:00 p.m. at the Welcome Center. He asked that all Board members attend this meeting with concerns and questions.

5) NEW BUSINESS

None.

Meeting adjourned at 9:25 a.m.

Respectfully Submitted



Marva D. Fortson,
Recording Secretary