

**CITY OF WINTER PARK  
PUBLIC ART ADVISORY BOARD**

Regular Meeting  
Commission Chambers

January 22, 2008  
4:30 p.m.

**MINUTES**

---

**PRESENT:** Tom McMacken, Francine Newberg, Sara Segal, Chele Hipp, Louise Peterson, Nancy Daly, Leslie Hardy and Joseph Rovario, Charles Robbins, Jan Clanton; Susan Battaglia.  
Staff: Lindsey Hayes, Staff Liaison and Recording Secretary Caleena Shirley.

**I. CALL TO ORDER**

Mr. McMacken called the meeting of the Public Art Advisory Board to order at 4:35 p.m. in the Commission Chambers at the Winter Park City Hall, 401 Park Avenue South, Winter Park, Florida.

**II. APPROVAL OF MINUTES**

Motion made by Mrs. Clanton seconded by Mrs. Daly to approve the December 17, 2007 minutes as amended. Motion carried unanimously.

**III. STRATEGIC PLANNING GOAL REPORTS**

**a) Program / Exhibitions**

**1. Review of curator credentials:**

Mrs. Newberg gave the report and distributed informational packets to the Board about the curators. The Board asked for updated resumes and contact information for the Miami curators. The budget of \$250,000 is adequate for a project similar to *Art on the Green* and discussed an approach for raising the funds utilizing sponsors of the former event. The curator should be named before any information is taken to the City Commission. A suggestion for the exhibition site is Lake Island Park. Mrs. Newberg stated that two years ago, the Board's goal was \$250,000 and \$220,000 was raised. Mrs. Newberg answered questions from the Board.

The Board discussed their overviews of the packets and agreed to research other curators in other cities. The Board agreed on inviting curators (individually) to the March 17<sup>th</sup> meeting to address their ideas and credentials.

**b) Infrastructure**

The Board discussed their principles, communication with the Mayor, the mission and the Board member status.

**c) Relationships**

The committee has brainstormed potential relationships (categorizing for influence, support and collaboration); to develop the relationship goal into a stakeholder's chart and a strategic alliance analysis.

**d) Communications / Image**

The Board discussed their continuation of communication with the public.

e) **Funding**

Dr. Robbins presented information about 501(C)(3) status. A percent for the arts ordinance will be studied along with other public and private sources of funding.

IV. **CURRENT PROJECTS**

a) **Robert Beck, Art in Chambers**

The Board discussed the art in the Commission Chambers and the installation of the track lighting. Ms. Hayes stated that the lighting that was ordered is designed to light the wall with improved exhibition lighting. A reception for Mr. Beck will be Wednesday, February 20<sup>th</sup> in the Commission Chambers.

b) **Robert Chambers Exhibition**

Mrs. Newberg stated that the official name for the sculpture is *Molecular Dog C3H3* and Mr. McMacken stated that the installation will be around February 29<sup>th</sup>. He stated that he has spoken with the Parks & Recreation Department regarding the sculpture's installation

Mrs. Clanton stated that she spoke with Robin Allers, Rollins College regarding a lecture by Mr. Chambers. Rollins College contributed funds for an educational aspect for *Art on the Green*.

V) **OTHER BUSINESS**

a) **Report from Sara Segal**

Mrs. Segal gave an overview of the Orange County public art event that took place January 21. She discussed the presentations with the Board.

Mrs. Segal will be coordinating the video of the Robert Chambers exhibition produced by Winter Park Tech.

b) **Request for wildlife artist contact information**

Mrs. Peterson and Mrs. Newberg provided information for Chip Weston, Cultural & Economic Development Director.

Mr. McMacken stated that the *Emily* Fountain has been installed; fulfilling the conservation goal from the Board.

6) **ADJOURNMENT**

There was no further business. Meeting adjourned at 6:10 p.m.  
Respectfully submitted,

Caleena Shirley,  
Recording Secretary