

**CITY OF WINTER PARK
PUBLIC ART ADVISORY BOARD**

Regular Meeting
Commission Chambers

July 21, 2008
4:30 p.m.

MINUTES

PRESENT: Francine Newberg, Susan Battaglia, Jan Clanton, Sara Segal, Charles Robbins and Joseph Roviario; **GUESTS:** Louise Peterson; **STAFF:** Lindsey Hayes, Staff Liaison and Recording Secretary Marva Fortson.

1. CALL TO ORDER

Mrs. Newberg called the meeting of the Public Art Advisory Board to order at 4:35 p.m. in Room 200 at the Winter Park City Hall, 401 Park Avenue South, Winter Park, Florida.

2. APPROVAL OF MINUTES

Motion made by Mrs. Battaglia seconded by Mrs. Segal to approve the June 16, 2008 minutes as amended. Motion carried unanimously.

3. STRATEGIC PLANNING GOAL REPORTS

a) Program / Exhibitions

A video about Robert Chambers was shown to the Board and Mrs. Segal was thanked for her expertise in getting it completed.

Mrs. Newberg thanked Mrs. Peterson, Ms. Hayes and Mrs. Battaglia for the preparation and planning of the reception for Jackie Otto-Miller.

Mrs. Peterson gave an overview of the artwork in the Winter Park Commission Chambers, Room 200 and future artists. She discussed with the Board a change of artist from mid-August to September, 2008.

The Board discussed the date of the exhibition, Parks & Recreation meeting, Winter Park Historical Association and announcements of future exhibitions.

b) Infrastructure

Mrs. Newberg gave an overview via e-mail from Mr. McMacken in his absence. The letter was addressed to the Mayor regarding the qualifications of Board membership. She asked Board members to provide all concerns, suggestions and/or questions about the letter.

The Board discussed member qualifications, recommendations for potential members from the Board, the by-laws and the standard membership form.

Ms. Hayes stated that all member recommendations would be presented to the Mayor and would require an amendment of the public art ordinance to be enforceable.

c) Relationships

Mrs. Battaglia, Mr. McMacken and Mrs. Hipp will be meeting with Michael Mennello in September to discuss the new development at Progress Point and a model opportunity for Public Arts.

Mrs. Newberg commented that the commuter rail stop and the Community Center public art opportunities are very important topics at this time.

Mrs. Hayes stated that a letter of interest regarding the commuter rail station was sent to the City Manager, Randy Knight and Mayor Strong from Mr. McMacken. The WP Community Center is moving forward and there will be art opportunities for the Board and she will be speaking with Sherry Gutch, CRA Manager about the site and two art pieces that has been placed there.

d) Communications / Image

Mrs. Segal stated that she has been researching about funding for public art. She has reviewed other cities (New York, San Francisco, etc.) that are models and has considered partnerships with private companies.

The Board discussed reviewing the mission statement with City Commissioners, public art being part of a project (broader stages) and Planning the Possibilities.

e) Funding

Mrs. Segal distributed an informational report about the options, elements/comparisons, funding resources from the City, County & Government, formula specifics, potentials (public and/or private development). She stated that she will provide more information at the next meeting.

The Board discussed and suggested more challenges (a political voice from the community, a developer to review proposal, etc).

4. CURRENT PROJECTS

A. Art on the Green 2009

The Board discussed and reviewed the Exhibition Overview of Lake Island Park, Art on the Green 2009/2010 from Curator, Suzanne Delehanty.

Ms. Hayes and Mr. McMacken will seek support from city agencies and boards.

Motion made by Mrs. Clanton, seconded by Mrs. Battaglia to approve the packet of information from Suzanne Delehanty to be presented to the Parks Board by Tom McMacken at their next meeting and subsequently give to the City Commissioners at their next meeting. The Board shall move forward with Mrs. Delehanty proposal and project. Motion carried unanimously.

III) Board Responsibilities

Mrs. Newberg discussed with Board members their aspect of responsibilities.

5. OTHER BUSINESS

The Board agreed to retain Mrs. Peterson to be the volunteer curator for Art in Chambers exhibitions. Interested board members are encouraged to work with Mrs. Peterson.

6) ADJOURNMENT

There was no further business. Meeting adjourned at 6:10 p.m.

Respectfully submitted,

Marva Fortson,
Recording Secretary