

CITY OF WINTER PARK
PUBLIC ART ADVISORY BOARD

Regular Meeting
Commission Chambers

March 17, 2008
4:30 p.m.

MINUTES

PRESENT: Tom McMacken, Francine Newberg, Susan Battaglia, Jan Clanton, Nancy Daly, and Joseph Roviario, Orange County Representative: Terry Olson
Staff: Lindsey Hayes, Staff Liaison and Recording Secretary Caleena Shirley.

I. CALL TO ORDER

Mr. McMacken called the meeting of the Public Art Advisory Board to order at 4:35 p.m. in the Commission Chambers at the Winter Park City Hall, 401 Park Avenue South, Winter Park, Florida.

II. APPROVAL OF MINUTES

No minutes from the February 18, 2008 meeting due to an inaudible recording.

III. STRATEGIC PLANNING GOAL REPORTS

a) Program / Exhibitions

Discussed under *Current Events*, listed below.

b) Infrastructure

Mr. McMacken explained that the appointed board member is currently working on this goal, and a report was not available at the time of the meeting. An update will be presented at the next scheduled board meeting.

Ms. Daly brought to the board's attention that the Mayor's appointment of board members to various boards is approaching this May and asked the board their thoughts on providing input on a new description of the scope of duties based on the board's new strategic plan, for any newly appointed members.

The board identified the members whose terms would be ending as Susan Battaglia, Tom McMacken, and Louise Peterson. The board asked that Staff Liaison Lindsey Hayes confirm those whose terms would be ending and the guidelines for reappointment. The board was asked to identify individuals with professional experience in the art realm and submit their names as possible candidates for appointment.

c) Relationships

Nancy Daly submitted a "Relationships Goals Worksheet", and is currently awaiting further response from board members. Ms. Daly briefly reviewed the worksheet. Ms. Clanton asked if the listing of Planning and Zoning on the worksheet was in anticipation to begin trying to approach developers to contribute to the arts or art components within their projects. Mr. McMacken explained that the purpose was to begin to engage in conversation with the Planning and Zoning board regarding the arts. Mr. McMacken also stated that he is scheduled

to speak with City Staff (Troy Attaway) to start thinking about artwork displays in relation to the Winter Park Commuter Rail stop.

d) Communications / Image

No report was given at the time of the meeting. e) Funding

No report was given at the time of the meeting; however, an email was distributed from Sarah Segal in her absence

IV. CURRENT PROJECTS

A. Robert Chambers Exhibition

a) Public Art and the Artist

Ms. Clanton discussed the plans for the lecture to take place at the Rollins College Bush Auditorium with Mr. Chambers at 6 pm on April 3, 2008, with a reception to follow at home of Francine Newburg. She stated that he will be bringing a presentation for viewing during the lecture. Rollins will be advertising the event on campus and is encouraging professors to incentivize their students' attendance. The City will be doing their standard press release for the event.

b) Sunday in the Park: April 20, 1-4pm

Ms. Newberg presented in the absence of Ms. Peterson. She stated that Peter Schreyer from Crealde School of Art, will be opening the historical center and offering a children's art activity for the reduced price of \$150. It has been suggested that the City have tents to attract attention to the event. During the event there will be balloon animals made by a clown, refreshments and Polaroid keepsake photos with the sculpture. Board volunteers will be needed to man the event.

Ms. Newberg also spoke of the success of the didactic materials for the sculpture in Shady Park and that the event is staying within the budget.

c) Film by Winter Park Tech

Ms. Newberg relayed that Jan Clanton interviewed Mr. Chambers, the goal is once the film is complete to run the video on the monitors at the Winter Park Welcome Center and at the Community Center.

d) Publicity

Ms. Susan Battaglia stated that the correct name of the artwork is Molecular Dog/C₃H₈. She continued to discuss the materials for the lecture and reception invitations and rack cards. A total of 125 invitations were sent out using various compiled community and city address lists. The board's goal was for 50% turnout to the reception event.

B. Art in Chambers

a) 2008 Art in Chambers exhibition

Lindsey Hayes stated that she spoke to Mr. Beck regarding purchase prices of the artwork after a citizen suggested the City purchase a piece for permanent display. The board discussed the possibility of considering that type of purchase, but agreed that the mission of the Art in the Chambers exhibition is to see a continuous rotating display of artists in the space. The board would not discourage any donor purchase for other municipal building locations. The board will discuss creating policies for public purchase or donation of artwork at future meetings and will ask Chele Hipp to create a draft policy for further review.

Mr. McMacken had to leave the meeting 5:45, Vice Chair Francine Newberg continued with the agenda.

C. Art on the Green 2009 curator selection discussion

Ms. Newberg relayed the conversation with curator candidate Suzanne Delehanty, Susan Battaglia and Lindsey Hayes. Ms. Delehanty wanted to know the layout of the park and other various considerations. Ms. Newberg relayed that a budget has been discussed and outlined the responsibilities that would be expected. It was the consensus of the board to bring Ms. Delehanty to Winter Park to have a face to face meeting and to allow the board to further discuss the possibilities of the event.

V) OTHER BUSINESS

a) Report from Orange County Public Art Representative - Terry Olson

Mr. Olson relayed various public art events going on in the community for the upcoming month and provided dates, times, and a brief description of those events. Mr. Olson also relayed that Orange County has an ordinance that states that an appropriate amount should be allocated to public arts for various new building projects.

6) ADJOURNMENT

There was no further business. Meeting adjourned at 6:10 p.m.
Respectfully submitted,

Caleena Shirley,
Recording Secretary